

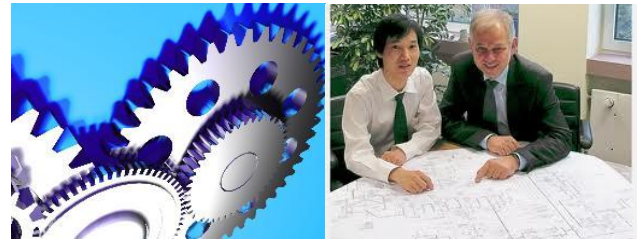
Sales training for success in Europe

Understand European culture and sell better



This is to know!

Europeans are not Europeans. Each has its own laws. We show how the different cultures are best understood.



Objectives of the seminar

The main 6 phases in sales occurring are known and fixed.

The moderator and speaker



Bernhard Meier

Is from Switzerland and sold for 30 years with much success in Europe. He also knows the Asian culture and brings both sides together



Seminar costs – 1 day

€ 300.-- per Person

Locations of events

Goungzhou
Shanghai

The key points in the sales

Analysing the market situation



Prepare before the contact



Conclusion of termines



Start to the negotiation



Counter objections



Completing the order

Registration: Call or SMS to:

***41 79 437 66 94**

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